



Previous host, Fiona Bruce says...

"Teachers are often unsung heroes... and for the kids to see that their teachers have done something extraordinary and that has been recognised, and it is all about them - the children, I think it makes the teacher feel good, and look great and I think it makes the kids feel good about themselves as well."



When the winners come up to get their award, you can see how much it means to them... a child's education is so important and the teachers are the people that provide that, so to give something back to them is a lovely thing."

Become an Awards Partner and let our packages take your branding to the next level



Organised by School Travel Organiser, the annual School Travel Awards recognise inspiring people and the very best companies, venues and attractions providing school trips.

If you're reading this you already know how important learning outside the classroom is. So join us, become an official Awards Partner and help support this special initiative.

In return, you will receive extensive branding through a powerful marketing campaign across print, online and email.

It culminates with a five star Awards Lunch and Ceremony, where you will benefit from the high profile exposure that comes with being an Awards Partner including your own private table and the opportunity to present one of the award categories. But there's even more...

For information telephone Vicky Squires on **01908 613323** or send an email to vicky.s@yandellmedia.com.

When is the 2024 ceremony?

The School Travel Awards 2024 ceremony will take place on Friday 29th November at the 5-star Royal Lancaster Hotel, London when you will help reveal our winners and enjoy a private table for a stunning lunch.



We're here to help

Vicky Squires and the team at School Travel Organiser are on hand to offer help and advice.

Vicky said: "With some of the biggest names in school travel involved you will be in great company should you come on-board and work with us as a partner. Get in touch and we can explain all of the benefits and answer any questions you might have. These packages offer incredible value and are one of the best investments you can make to market your brand to those organising all types of trips and residential."

Tel: **01908 613323**
or email vicky.s@yandellmedia.com

2 WAYS FOR SCHOOLS TO WIN

'My Best School Trip' Award

This award recognises outstanding educational visits and is open for schools to enter, with a first prize of **£2,000** for a future school trip.

Teachers outline what was involved, tell us how the trip achieved its objectives, why it was beneficial and how the learning was embedded back in the classroom.

Judging is carried out by a panel of experts and the winning trip is featured as a case study in School Travel Organiser.

School Trip Champion Award

There are so many people who play a pivotal role in organising school trips - so we created this award to highlight and reward them.

Plus, the winner will receive **£2,000** to spend on a future trip for their school which is then featured in School Travel Organiser.

Anyone involved in organising school trips and learning outside the classroom experiences can be nominated - from head teachers to educational visits coordinators.

We welcome nominations for this award from teachers, governors, parents, pupils, and staff from school travel providers.

A shortlist of candidates is then drawn up by the School Travel Organiser team who then go into a public vote to decide the overall winner.



And Award Categories recognising the best providers and experiences

- **Best Historic Attraction or Venue**
- **Best Sporting Venue**
- **Best Theatre Production for Schools**
- **Best UK Attraction**
- **Best International Destination or Attraction**
- **Best Provision for SEND**
- **Best Museum Visit**
- **Best Education Workshops**
- **Education / Learning Team of the Year**
- **Best Venue for STEM learning**
- **Best Geography Learning Experience**
- **Best Venue for English Learning**
- **Best Wildlife Attraction**
- **Best School Tour Operator – Small**
- **Best School Tour Operator – Large**
- **Best Residential Provider**

For full information about the School Travel Awards and current package availability, or to confirm your participation, contact Vicky Squires on 01908 613323 or e-mail vicky.s@yandellmedia.com



As a category partner, you get all this...

Free table for 8 persons at the prestigious 5-star Awards Ceremony and Luncheon in London.*

You, as a presenting partner of a category, will announce the winner during the ceremony.

Your logo in every edition of School Travel Organiser, in print and online, including the voting promotional features, through to the Awards ceremony.

Free page advert and full branding with logo in the Awards Brochure included with School Travel Organiser and also published online.

Logo included in a range of email marketing promoting the event and asking readers to vote and enter.

Logo included prominently on the awards website and within online stories and features about the awards.

Logo included during the Awards ceremony and when your individual category is announced.

Your support announced by the presenter before you present the award on stage.

Your presentation included in the magazine and website gallery following the ceremony.

Logo included in the Awards Ceremony Lunch Menu & Programme.

Plus, you will be free to use the official partner logo to show everyone you are supporting these important awards.



proud to be a partner

To find out more visit

www.schooltravelorganiser.com/awards

Celebrity appearance subject to change.

Participation in these awards are subject to our terms and conditions (available at schooltravelorganiser.com/awards/terms) and the organisers reserve the right to make any appropriate changes if required and deemed necessary affecting the date, time or nature of ceremony presentation at their absolute discretion.